

SMILEYBOOKS AUTHORS

Iyanla Vanzant

Tapping the Power Within: A Path to Self-Empowerment for Women

20th Anniversary Edition

Book & CD

Rev. Dr. Iyanla (pronounced E-Yan-La) Vanzant is a nationally recognized inspirational speaker devoted to showing others the way to transform their lives. The founder and Executive Director of Inner Visions Spiritual Life Maintenance Network, Iyanla is the author of over twenty books and audio books, including the #1 *New York Times* bestseller, *In the Meantime*. There are over eight million copies of her books in print. Iyanla has received numerous awards and accolades for the power and impact of her work. She is hailed as one of Halle Berry's five "Sheros" (*Glamour Magazine* 2006). *Ebony* has named her one of the "country's most influential African Americans," *Vibe* magazine praised her as one of "100 Leaders of the New Millennium" and *Newsweek* included her as one of the "Women of the New Century." She is a woman of passion, clear vision and purpose who delivers her special brand of self-empowerment and inspiration around the globe.

Cornel West

"What Would West Say?" Words and Wisdom

Book & CD

Dr. Cornel West, Professor of Religion and African American Studies at Princeton University is one of America's most gifted, provocative, and important public intellectuals. Dr. West has won numerous awards, including the American Book Award, and has received more than 20 honorary degrees. West's best-selling book *Race Matters* (1993), which has sold 400,000 copies, changed the course of America's dialogue on race, justice, and democracy. His writings, along with his frequent lecturing, have brought him widespread attention and honors. His most recent book is *Democracy Matters: Winning the Fight Against Imperialism*.

Tavis Smiley

LOVE WINS: True Stories of Transformation and Triumph

Tavis Smiley is the host of *Tavis Smiley on PBS*, a weeknight half-hour talk show, and the host of *The Tavis Smiley Show from PRI*, a two-hour news and opinion program featuring provocative commentary and exclusive interviews. He is also a regular commentator for the *Tom Joyner Morning Show*. He's the power behind the #1 *New York Times* bestsellers the *Covenant with Black America*, *THE COVENANT In Action* and eight other books, including his 2006 autobiography, *What I Know for Sure*. He founded the Tavis Smiley Foundation to provide leadership training skills to youth ages 13-18 and orchestrates the annual Talented Tenth HBCU national tour. In 2004, he formed SmileyBooks, a co-publishing venture with Hay House.

Tom Burrell

Brainwashed: 20 Questions Every Black Person Must Wrestle With

Tom Burrell, chairman emeritus, Burrell Communications Group, is a pioneering advertising leader who shaped the world of multicultural marketing to reflect its economic relevancy and proved the effectiveness of targeted advertising programs. Founded in 1971, Burrell Advertising became the nation's largest African American-owned marketing firm. During Burrell's over three decades at the helm, the agency created successful campaigns for products targeted specifically at African Americans, including Johnson Products' Afrosheen and Ultrasheen as

well as national brands and services used by everyone such as Verizon, Kmart, Sears, Tide, Crest Toothpaste, and Sprite, among many others. Burrell's numerous awards and honors include the Albert Lasker Award for Lifetime Achievement in Advertising, the Missouri Honor Medal for Distinguished Service in Journalism from the University of Missouri's School of Journalism and the Rainbow/PUSH Coalition, Living Legend Award. In 2005, Mr. Burrell was inducted into the Advertising Hall of Fame.

Eleanor Hinton Hoytt & The Black Women's Health Imperative

The Black Women's Health Encyclopedia: A 21st Century Survival Guide

Eleanor Hinton Hoytt is president & CEO of the Black Women's Health Imperative. Founded in 1983, The Black Women's Health Imperative is a leading African American health education, research, advocacy and leadership development institution. The Imperative has been a pioneer in promoting the empowerment of African American women as educated health care consumers and a strong voice for the improved health status of African American women. The Black Women's Health Imperative possesses national stature as the only national organization devoted solely to the health of the nation's 19 million Black women and girls.